AeroWeather and SKYTRAC Sign MoU to Develop Mobile Aviation Applications

ANAHEIM, CA, January 30, 2020 – Lakehorn AG, a Swiss company specializing in the development of mobile aviation applications including AeroWeather, and SKYTRAC, a full-service data-driven solutions provider to the global aviation industry, have agreed to terms on a Memorandum of Understanding (MoU) to bring AeroWeather's widely adopted aviation weather application to the cockpit with the use of SKYTRAC's intelligent connectivity capabilities.

The two parties share the mutual goal of enabling inflight functionality of applications through cellular and satellite connectivity. SKYTRAC, an Iridium aviation partner currently developing next generation Certus terminals that will increase bandwidth capabilities 35-fold, will explore ways to address the gap in inflight connectivity when cellular transmissions are unavailable for a wide range of web-based applications within the rotorcraft and general aviation segments.

"SKYTRAC is excited to collaborate with Lakehorn to support their market penetration and inflight connectivity goals. We want to ensure we're at the cutting edge of what's possible by working with agile companies intent on moving our industry forward. This project will help us leverage each other's expertise and will open the door to more exciting opportunities in the future," mentioned Malachi Nordine, President, SKYTRAC.

In addition to application development and potential software integrations between the two entities, SKYTRAC and AeroWeather will leverage their customer bases for novel co-marketing opportunities to expand the global reach of their respective product portfolios.

"We're excited to see what's possible with our partnership going forward. SKYTRAC has a vast knowledge of satellite communications and we intend to leverage their expertise in sales, marketing, and engineering to propel our capabilities to new heights," said Pascal Dreer, President, Lakehorn AG.

For more information on the MoU or to learn more about SKYTRAC's portfolio of inflight connectivity solutions for rotorcraft and general aviation, please contact connect@skytrac.ca.

About Lakehorn AG

Lakehorn AG, founded in 2012, is a Swiss company specialized in services, development, and trading of software with a primary focus on smartphone, tablet, and Macintosh computers. In addition, we also provide consulting services for IT projects and app development. Lakehorn is located in canton of Bern. For more information, visit www.lakehorn.com.

About SKYTRAC Systems

SKYTRAC is aviation's full-service, data-driven solutions provider. Since 1986, SKYTRAC has pioneered the development, evolution and commercialization of flight following, flight data and communications technology. Today, with systems certified on over 900 airframes and an online data management portal that is the go-to tool for over 6,500 global users, SKYTRAC is truly the partner of choice for data-guided business insights. From performance trending and operations reporting to real-time asset tracking and situational awareness – SKYTRAC offers a one-stop response to meeting more of your company's needs. For more information, visit www.skytrac.ca. SKYTRAC is an aviation brand of ACR Electronics, Inc.
Public Relations Contact:
Reuben Mann
Manager, Marketing
SKYTRAC Systems Ltd.
marketing@skytrac.ca  |  +1 250 765 2393
skytrac.ca